

## **Final Evaluation Rubric**

## **Conceptual Thinking & Process**

#### Communicate architectural concept verbally and in writing

#### Exceeds

- Project design concept is verbalized clearly using precise vocabulary.
- Written narrative deepens the understanding of the design intent and the design proposal.
- Written text exhibits a logical flow of thought and original insights.

#### Meets

- Project design concept is verbalized coherently.
- Written narrative accurately describes the design proposal.
- Written text conveys sound reasoning.

#### Doesn't Meet

- Project design concept is not explicitly verbalized
- Written narrative inaccurately describes the design proposal.
- Written text lacks logical organization.
- Written text contains numerous typos and grammatical errors.

#### Articulate and extend architectural concept through diagrams

#### Exceeds

- Diagrams are used to generate new ideas.
- Diagrams integrate relevant design criteria in support of a design proposal.

#### Meets

- Diagrams clarify ideas.
- Diagrams convey accurate distillations of project design concept, site context, program parameters, or user group research

#### Doesn't Meet

- Diagrams miscommunicate ideas.
- Diagrams convey irrelevant or inaccurate information.

## Develop a rigorous material logic for model-making to test ideas

#### Exceeds

- Physical study models are used to develop and refine an idea in an iterative process.
- Model making technique accentuates intrinsic material properties.
- Excellent craftsmanship in physical models expresses specific materiality in support of design intent.

## Meets

- Physical study models are used to discover ideas for a design project.
- Materiality is articulated in the choice of model material (such as thick, thin, heavy, delicate, etc.) and the technique of manipulation (such as additive, subtractive, stacked, etc.).

#### Doesn't Meet

- Physical study models fail to generate ideas for a design project.
- Model making technique ignores intrinsic material properties.
- Poor craftsmanship in physical models hinders communication of ideas.

# Produce diagrams indicating critical analyses of relevant precedent buildings or the built environment recognizing the significance to the discipline of architecture.

#### Exceeds

- Precedent analysis exhibits a critique of key ideas.
- Precedent analysis diagram distills key ideas.
- Research is thoroughly cited.

## Meets

- Precedent analysis diagram is accurate.
- Precedents selected are relevant to design project.
- Research is cited.

## Doesn't Meet

- Precedent analysis diagram is incomplete or inaccurate.
- Research is not cited.

# Produce critical analyses of contemporary, historical, global precedents inclusive of <u>buildings</u>, <u>urban planning</u>, <u>theoretical texts</u>, <u>or related arts</u> applicable to studio projects and systems.

#### Exceeds

- Precedent research invites interdisciplinary approach to solving design problems.
- Precedent research serves as a lens through which to make new observations.

#### Meets

- Precedent research is inclusive of related disciplines.
- Precedent research attempts to establish relevance with design project.

## Doesn't Meet

- Precedent research does not extend to related disciplines.
- Research is not cited.

Develop a design identity which synthesizes critical thought, architectural intent, and urban design strategies by developing decision-making criteria substantiated by research



#### Exceeds

- Design proposal achieves a distinct and compelling identity synthesizing several design considerations
- Design project is a compelling response to a clearly stated problem.
- Design decisions are based on a robust synthesis of research and architectural intent.
- Design project contributes new ideas to the discipline.
- Design project embraces knowledge and investigative approaches unfamiliar to the student.

#### Meets

- Design proposal is a unique response to the design criteria considered
- Design project is a response to a stated problem.
- Design decisions reference research and achieve some synthesis with architectural intent.
- Design project is normative staying within the limits of a conventional project.

#### Doesn't Meet

- Design proposal is generic and lacking synthesis of design intent and site/program considerations
- Design project is an unsatisfactory response to a problem, or no problem is stated.
- Design decisions lack synthesis of research and architectural intent.
- Research is not cited.

## **Fundamental Design & Drawing and Making**

## Develop criteria to generate and evaluate an architectural order and formal language

#### Exceeds

- Selection criteria used to evaluate architectural language are derived from a synthesis of spatial design intent, site context, and program.
- Evaluative criteria are updated with each new design insight or discovery.
- Evaluative criteria results in compelling architectural expressions and spatial experiences.

#### Meets

- Formal language is developed by testing relevance to thesis at each iteration.
- Selection criteria are used to compare different options for architectural language.

#### Doesn't Meet

- Formal language and logic lack connection to thesis.
- No selection criteria are used to compare different options for architectural language.

#### Develop architectural proposals sensitive to the site context in scale and use based on research

#### Exceeds

- Architectural proposal is well-calibrated to the scale, density, and character of the site context resulting in an improved human experience.
- Building massing references the human scale.
- Building proposal benefits the existing site context.

#### Meets

- Architectural proposal is appropriate for the scale, density, and character of the site context.
- Site context research is clearly documented.

#### Doesn't Meet

- Architectural proposal ignores the scale, density, and character of the site context.
- Building orientation ignores site context.

# Produce <u>architectural drawings</u> with appropriate drawing conventions to convey spatial qualities and design intent

#### Exceeds

- Legibility of architectural drawings is exemplary.
- Line weights and line types are correctly used.
- Floor plans convey a compelling sequence of spaces in support of design intent.
- Sections convey compelling spatial qualities enhanced by thoughtful use of natural light, appropriately scaled and proportioned spaces, and/or wellarticulated materiality.

## Meets

- Legibility of architectural drawings is achieved through the correct use of architectural drawing conventions.
- Line weights and line types are correctly used in most instances.
- Floor plans convey a sequence of spaces.
- Sections convey spatial qualities.

#### Doesn't Meet

- Legibility of architectural drawings is compromised due to incorrect use of architectural drawing conventions.
- Line weights and line types are incorrectly used.
- Floor plans convey an awkward or unintended sequence of spaces.
- Sections lack description of spatial qualities.
- Floor plans and sections do not clearly locate sources of natural light.
- Floor plans, sections, site plan, or models do not correspond to each other.



## Construct drawings and models with a high level of craft and attention to detail

#### **Exceeds**

- Drawings and models exhibit commitment to excellent craftsmanship.
- Physical models use model materials and techniques appropriate for scale.
- Digital representation of building is wellcalibrated in scale and materiality in describing intended spatial experiences.

#### Meets

- Drawings and models exhibit commitment to improving craftsmanship.
- Digital representation of building exhibits purposefully detailed building components.

#### Doesn't Meet

- Drawings and models lack care.
- Cut surfaces and glued connections in physical models show misalignments and inaccuracies.
- Digital representation of building is generic.

## **Presentation Skills**

## Clearly explain and defend design projects in verbal presentations

#### Exceeds

- Verbal presentation is choreographed with visual presentation for effective communication.
- Verbal presentation highlights important design decisions.
- Verbal responses to questions are substantive and thoughtful.
- Critique is received and responded to with humility.

#### Meets

- Verbal presentation is supported by visual presentation.
- Verbal presentation explains a design logic.
- Verbal responses to questions defend the design proposal.

#### Doesn't Meet

- Verbal presentation is incongruent with visual presentation.
- Verbal presentation does not explain a design logic.
- Verbal responses to questions do not adequately defend the design proposal.

# Create presentation boards, slides, and/or printed materials which exhibit logical sequencing and a hierarchy of information

#### Exceeds

- Sequence of visual information describes the design process in defense of design project.
- Hierarchy of visual information emphasizes important design decisions.

#### Meets

- Visual presentation exhibits sequence and hierarchy.
- Visual presentation uses an underlying grid to organize information.
- Visual presentation uses white space for emphasis and hierarchy.

## Doesn't Meet

- Visual presentation lacks organization and hierarchy.

# Develop effective visual communication strategies to convey information that builds towards an argument

### Exceeds

- Visual communication follows a consistent strategy
- Visually communicated research, analysis, and design investigation validates the design proposal.

#### Meets

- Research and analysis relevant to the design proposal are edited, curated, and visually communicated.
- Format, sequence, and hierarchy of visually communicated research and analysis indicate curation of information to support the design proposal.

### Doesn't Meet

- Visual communication of research does not support the design proposal.
- Visual communication of research does not exhibit original analysis.

# Determine appropriate media to describe the spatial qualities and human experience of the design proposal

#### Exceeds

 Representation media selected accurately and powerfully describes the human experience of the design proposal.

#### Meets

- Representation media selected adequately describes the human experience of the design proposal.

#### Doesn't Meet

- Representation media selected miscommunicates the human experience of the design proposal.



## **Leadership and Community**

Demonstrate a commitment to community building and social equity through programming and organization of an architectural project

#### Exceeds

- Program and building organization reflect a commitment to address the <u>unmet</u> needs of the users.
- User needs are researched with equity and ethics in mind.
- Design project demonstrates an architect's responsibility to work in the public interest and to improve the quality of life for all.

#### Meets

- Program and building organization respond to the needs of the users.
- The research of user needs considers social equity.

#### Doesn't Meet

- The needs of the users are not addressed in the design project.
- The research of user needs lack consideration for social equity.

## Demonstrate sensitivity to diverse viewpoints of user groups in the design of a building.

#### Exceeds

- Research of user groups with different backgrounds and viewpoints is conducted with sensitivity and empathy.
- Design project demonstrates the ability to design for users with viewpoints different than one's own.
- Design project promotes finding common ground among user groups with different backgrounds.

#### Meets

- Research of user groups result in an awareness in diversity of viewpoints.
- Design project attempts to accommodate users with viewpoints different than one's own.

#### Doesn't Meet

- Research of user groups lack empathy.
- Design project fails to accommodate users with viewpoints different than one's own.

# Engage a collaborative process in the development of a design, with a range of design and engineering disciplines

#### Exceeds

- Engagement with professional expertise in relevant design or engineering disciplines is collaborative.
- Feedback is critically evaluated according to clearly articulated design priorities.
- Collaborative problem-solving results in integration of architecture and related discipline
- Lived experiences of users and communities are incorporated into the design proposal

#### Meets

- Professional expertise in relevant design or engineering disciplines is solicited.
- Feedback is incorporated into the design project.
- Lived experiences of users and communities are sought

#### Doesn't Meet

- Professional expertise in relevant design or engineering disciplines is not solicited or not incorporated into the design project.
- Lived experiences of users and communities are not considered

## **Integrated Design**

## Conduct a user & programmatic analysis

## Exceeds

- User group research is in-depth and involves multiple modes of research.
- Inventive program relationships are discovered through user group research and program analysis.
- Program research includes critiques of program precedents.
- Insights revealed by research result in equitable ways to meet user needs

#### Meets

- User group research is documented.
- Program analysis is documented.
- Program organization is supported by user group research and program analysis.

### Doesn't Meet

- Program analysis is generic and not specific to the intended users of the design proposal.
- Program organization is not supported by user group research and program analysis.



## Communicate analyses of the urban and environmental conditions of a site with clear graphic devices

#### Exceeds

- Careful and purposeful analysis of site conditions serve as justification for architectural design.
- Site analysis is visually informative, accurate, and compelling.

#### Meets

Site conditions are documented and analyzed to visually communicate:

- Solar geometry
- Prevailing winds
- Shadow impact
- Urban heat island effect
- Ecosystems
- Urban fabric
- or other relevant conditions.

### Doesn't Meet

- Visual communication of site conditions are deficient or erroneous.

## Integrate sustainable and energy-conscious strategies into the design of a building

#### Exceeds

- Energy conservation is prioritized in the decisions for building orientation and massing, daylighting, natural ventilation, and building material selection.
- Site disturbance is minimized for ecologically sensitive sites.

## Meets

- Energy conservation is considered in the decisions for building orientation and massing, daylighting, natural ventilation, or building material selection.
- Passive building systems are prioritized.

#### Doesn't Meet

- Building design conflicts with strategies for optimizing energy use.

## Integrate structural systems into the design of a building

## Exceeds

- Structural elements contribute to the architectural identity of the building.
- Structural elements are dominant space-defining elements.
- Structural load path pattern contributes to a rich tectonic for the building.

## Meets

- Structural spans are coordinated with architectural space needs.
- Structural load path pattern is consistent with the architectural section.
- Structural systems are accurately shown in drawings and models.

## Doesn't Meet

- Structural systems conflict with architectural spaces.
- Structural systems are inaccurately shown in drawings and models.

## Accommodate accessibility and life safety requirements in the design of a building

## Exceeds

- Egress diagrams clearly indicate the continuity of exit paths from all areas of the building to the ground level that includes at least two exit stairs that are separated by an adequate distance.
- Accessibility diagrams clearly indicate equitable means of circulation regardless of differences in ability.

#### Meets

- Egress stairs are shown on floor plans to offer two means of exit from every occupied floor.
- Accessibility is provided through elevators and/or ramps.

### Doesn't Meet

- Egress stairs do not offer two means of exit from every occupied floor.
- Elevators and/or ramps are not included in the building.